



TRIAS

DROMEN KRIJGEN KANSEN



TRIAS
TURNING DREAMS
OPPORTUNITIES

www.trias.ngo

DNA OF TRIAS: WHO WE ARE

unizo

THE
SHIFT
CONNECT COMMIT CHANGE

 **belgapom**

KAMPANI
Investing in family farming

 **COLRUYT**
GROUP

AGRICORD

 N KANSEN

 **ondernemers
voor
ondernemers**
Duurzame
samenwerking
met het Zuiden

 **BOUWUNIE**
unie van het kmo-bouwbedrijf

 **KVLV**
vrouwen
met vaart

 **BOERENBOND**
trouw aan land- en tuinbouw

 **brs**
www.brs.coop

 **markant**



WHAT
WE
DO

	budget (in euros)	partners	outreach (farmers and entrepreneurs)
Guinea	767,988	14	59,925
Burkina Faso/Ghana	1,280,809	36	66,649

WEST AFRICA

PROJECT EXAMPLES

Strengthening rice activities of women groups in Burkina Faso



Small credits for big dreams in Guinea



Empowering organisations of guinea fowl breeders in Ghana



Example of capacity strengthening of a partner in Burkina Faso

Ugpos is a group of 1,623 onion growers from the province of Sanmatenga. The growing of onions gives disadvantaged farmers in the region the opportunity to increase their family income.

Since Trias started working two years ago in Burkina Faso, Ugpos has made strong progress in several fields. Trias trained the employees in financial management and member participation. Their progression in networking has been remarkable: thanks to the support of Trias, Ugpos is now playing an active role in several networks which has made the organisation a lot more visible on a provincial level. For Ugpos, in the years ahead they intend to consolidate this growth without skipping any steps. Trias will support the onion growers to develop their leadership, among other things. To do so we will use LEATRA, a methodology developed within Trias.



www.trias.ngo/en/worldwide/guinea

<https://www.trias.ngo/en/worldwide/burkina-faso-and-ghana>



Trias supports 3 million family farmers and small businesses worldwide

For more information: www.trias.ngo/factsandfigures

Connect, strengthen and change. That is Trias' global mission for family businesses and their member organisations. Our vision is to empower the women in organisations for maximum efficiency and effectiveness.



Trias' Headquarters in Brussels ▶ The main office accommodates supporting services: personnel policy, IT, logistics, finances, account management, external communication, fund-raising and quality management.

Trias Central Africa ▶ In Congo, Trias promotes the development of local and national agricultural organisations, while simultaneously strengthening production chains with high added value. We support, for example, cooperatives in the Congo countryside dedicated to the export of cocoa beans.

Trias East Africa ▶ We support promising value chains like onions, banana, chickens and honey. Our methods include business support, urban planning, protection of the natural environment and strengthening savings and credit cooperatives. Special attention goes to the semi-nomadic cattle breeders of the Masai.

Trias Central America ▶ In El Salvador, Honduras and Guatemala, Trias boosts the self-esteem of vulnerable women and young people. Within their inclusive organisations, they are able to develop economic initiatives which contribute to eradicating the symptoms of poverty experienced at all levels of society, in a sustainable and structural way.

Trias Southeast Asia ▶ Trias strengthens the market access of farmers and entrepreneurs in the Philippines. We work with them to produce larger volumes and better quality products. We also support family entrepreneurs to develop business plans and process their products to increase their income.

Trias West Africa ▶ In Burkina Faso and Ghana, we help male and female farmers earn a living by cultivating and processing rice and onions. Guiding and assisting rural banks is one of our core activities. In Guinea, we strengthen microcredit banks and agricultural organisations that operate in promising production chains. For women, these chains are a strong lever for emancipation.

Trias South America ▶ In the Andean mountains, Trias supports the development of profitable production chains to enable family farmers in Peru and Ecuador to create added value and increase their family income. In rural Brazil, we help tens of thousands of underprivileged family farmers to open their first bank account. They receive a loan to purchase seeds, cattle or machinery.

Multistakeholder partnerships

- Impact investment
- Value chain optimisation
- Corporate Social Responsibility

Trias roles

- Capacity strengthening of local (member-based) organisations
- Investing
- Bridge building

PARTNERSHIP EXAMPLE IN GUINEA

COPRAKAM: a cooperation of almost 4,000 members, mainly of women, producing & processing shea butter, groundnuts and honey





**Empowering
women
through the**

**Womed
Award South
trajectory**

by

**Markant
Trias
Coprakam**

**MULTI-STAKEHOLDER APPROACH IS
CRUCIAL FOR IMPACT**



DROMEN KRIJGEN KANSEN



